



Fun Photo Guys®

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DATE: December 19, 2007
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FOR IMMEDIATE RELEASE



RECOGNIZED AS "GREEN"

Fun Photo Guys® gets listed on several green websites



Fun Photo Guys®, a professional photography company, became a "Certified Green Business" in October of 2007. In December of 2007, Co-op America recognized Fun Photo Guys® efforts toward preserving the environment by awarding them the Co-op America Seal of Approval, granting them membership in Co-op America's Green Business Network and adding Fun Photo Guys to the National Green Pages, at Greenpages.org. In fact, several organizations now list Fun Photo Guys on their green web pages. In addition to promoting green business practices, this has boosted the company's internet ranking and is bringing in more business.

"Doing business with companies that are 'green' is growing in popularity. Having Fun Photo Guys® listed on popular green web pages boosts our credibility and popularity amongst those seeking to do business with green businesses." said Kevin Slovick, co-founder of FunPhotoGuys.com. "On the Internet, credibility and popularity = more business". Being recognized as a Green Business has increased the company's visibility online. For example, Google "[Certified Green Photographer](#)" and see what pops up. In addition to providing professional high-quality digital images, online photo galleries, and excellent service, being green is one more "plus" when customers are trying to choose a photographer. Being green has not only increased the number of clients, it has helped save money and the environment.

Fun Photo Guys® provides professional photography services for Weddings, Special Events, and has portable studio equipment that can be used for on-location portraits, head shots, group shots, and prom-style photos. The company provides High-Resolution Digital Images to their clients over the Internet, and is Green Business certified by the Bay Area Green Business Program. More information is available at www.FunPhotoGuys.com/Green.htm.

WHERE FUN PHOTO GUYS IS LISTED

Fun Photo Guys® has been recognized as being a certified green business and is now listed on the following web pages:

Bay Area Green Business Program – (Certified Green Business)

www.greenbiz.abag.ca.gov/ShopGreenCCC.html#photography

Co-op America's Green Business Network – (Co-op America Seal of Approval)

<http://www.coopamerica.org/pubs/greenpages/detail.cfm?key=20312>

Pleasant Hill Chamber of Commerce

www.pleasanthillchamber.com/greenbiz.html

Sustainable Business Alliance & Tri-Valley SBA

www.sustainablebiz.org/details.php?reclD=4543

Green Maven

www.greenmaven.com/component/option.com_mtree/task.viewlink/link_id.2780/Itemid.10/

Green Elegance Weddings

www.greeneleganceweddings.com/resource_California.htm#photographers

If you'd like more information about Fun Photo Guys, please visit the website at www.FunPhotoGuys.com or contact Kevin Slovick at 925-676-5458, Kevin@FunPhotoGuys.com.

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From: Tish Kashani [mailto:tishkashani@coopamerica.org]
Sent: Wednesday, December 19, 2007 3:51 PM
To: kevin@funphotoguys.com
Subject: Congratulations!



Kevin -

Congratulations! Your application to the Co-op America's Green Business Network has been approved. You are among 2007's progressive business leaders who are solving today's tough social and environmental problems.

Your listing will begin appearing tomorrow at Greenpages.org and in the 2009 National Green Pages (due out in the fall of 2008).

In the coming weeks you will receive a package from Jami Armstrong, Membership Director of the Co-op America Business Network. This package includes the Co-op America Seal of Approval, which you can use on your promotional materials and on your website. (An electronic version of the seal, its usage agreement, and information about exclusive marketing opportunities is attached to this email.)

You are invited to review the membership benefits to which you are entitled at <http://www.coopamerica.org/cabn/members/index.cfm>.

In the future your company may be asked to provide additional information or to complete an updated social responsibility profile. These requests could be based on changes in your company's ownership, developments in a particular industry, inquiries from a member or customer, and/or clarification needed by the Co-op America staff related to a company's or an industry's operations or current practices. It will be important to respond to any such request with the same integrity you have brought to this process.

Thanks for your openness throughout the screening process, and thank you for all you are already doing to grow the green economy!

In cooperation,

Tish Kashani, Screening Manager
Co-op America Business Network
www.coopamericabusiness.org

Economic action for a just planet.
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Green Business Conference in Chicago on May 14-16, 2008.

2008 Green Festivals:

Seattle April 12-13
Chicago May 17-18
DC Nov. 8-9
San Francisco Nov. 14-16

Co-op America Green Business Pledge

This is to certify that

Fun Photo Guys - Professional Photographers

has been approved for membership in the Co-op America Business Network and pledges to conduct business according to standards that reach beyond contemporary practices in addressing the needs of consumers, employees, communities, and the environment.



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